

Join Lerner Publishing Group in Celebrating Our 50th Anniversary!



The end of this school year marks the 50th Anniversary of Lerner Publishing Group. The company started with four titles published primarily for children to read at doctor's offices to comfort them about common childhood illnesses (some of which have been nearly eliminated thanks to vaccines). Right away, schools and libraries proved to be the better customer group for this company!

Today, Lerner Publishing Group is one of the largest independently owned publishers of books for children and teens in North America, releasing 300-plus titles each year and employing more than 200 people. We have enjoyed supporting librarians and teachers in educating kids around the world for fifty years!

1959

Harry Lerner founds **Medical Books for Children** to publish four books written by his sister-in-law, Dr. Marguerite Rush Lerner: *Michael Gets the Measles*, *Peter Gets the Chickenpox*, *Dear Little Mumps Child*, and *Doctor's Tools*. Later they add titles about penicillin, hands, feet, hair, hearing, and even a book on left-handedness. Originally intending to sell them to doctor's offices, bookstores, department stores, and hospital gift shops, Harry notices immediately that most orders are coming from public libraries, and they want "library bindings."



1961

The company name changes to Lerner Publications, and it launches a new series: **Musical Books for Children**, with six titles about instruments and six titles covering other aspects, such as folk music, musical organizations, and famous music halls.



1967

The company purchases bindery equipment and starts a new business, Muscle Bound Bindery, to produce its own library bound editions as well as service other publishers. To this day, the bindings are guaranteed for the lifetime of each book.



1969

The Carolrhoda Books imprint begins, so named to honor Carolrhoda Locketz Rozell, who served in the Peace Corps in the early 1960s as a teacher-librarian in Harar, Ethiopia. She died of cancer in 1967, at age 28. Conceived as an imprint for attractive nonfiction storybooks, heavily illustrated with art or photography, Carolrhoda Books today is our trade imprint, publishing high-quality fiction and nonfiction titles.

CAROLRHODA BOOKS



1975

Lerner Publications publishes the best-selling title *The Girl Who Owned a City* by O. T. Nelson, a thrilling tale of children who inherit the world after a devastating catastrophe. This title is still in print in paperback 33 years later.



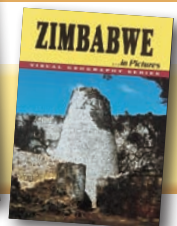
1979



Carolrhoda Books launches the **On My Own** series for beginning readers. This successful series continues to exist today.

1987

Lerner Publications acquires the rights to a photographic countries series, **Visual Geography Series**, from Sterling Publishing. This series becomes our signature geography series for upper grades and continual top seller.



1994

Lerner Publications acquires Interface Graphics Inc., which provides graphic design, prepress, and photographic services.



1998

After launching a career in publishing with several New York-based publishers, Adam Lerner joins Lerner Publishing Group, becoming President and Publisher in 2001. Harry Lerner is Chairman.

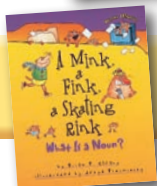


Biography



Lerner Publishing Group enters into a licensing agreement with A&E Television Networks for a biography series based on their popular Biography® brand.

1999



Author Brian P. Cleary kicks off his best-selling Words Are Categorical® series, which today has collectively sold more than 2 million copies.

2000

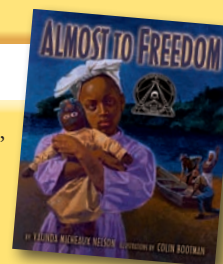
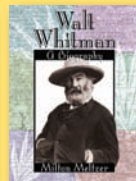
The new LernerClassroom division of the company begins developing paperback book sets with teaching guides for the classroom market.



2004

The Carolrhoda Books title *Almost to Freedom*, by Vaunda Micheaux Nelson and illustrated by Colin Bootman, wins a **Coretta Scott King Illustrator Honor**.

Lerner Publishing Group acquires the Millbrook Press and Twenty-First Century Books imprints.



2006

Lerner Publishing Group opens up a New York City office in the Empire State Building, to headquarter Carolrhoda Books and the new Graphic Universe division, dedicated to publishing both fiction and nonfiction graphic novels.



The Carolrhoda Books title *Secrets of a Civil War Submarine: Solving the Mysteries of the H. L. Hunley*, by Sally M. Walker, receives the prestigious **American Library Association (ALA) Robert F. Sibert Informational Book Medal**.



2007

Lerner Publishing Group opens up a London office, establishing Lerner Books UK, publishing educational titles targeted specifically to students in the United Kingdom and other countries, including Australia, New Zealand, and South Africa.



2008-2009

Lerner Publishing Group, with its nine imprints and two distributed lines, releases more than 300 fiction and nonfiction titles annually.

